

PERSON SPECIFICATION

Skills, Knowledge and Experience

Essential

Experience:

- Experience supporting communications or marketing.
- Experience using Microsoft Office and digital and social media tools.
- Experience drafting written content.
- Experience producing high quality social media content.
- Experience producing high quality web content.
- Experience producing high quality creative materials.

Skills & Competencies:

- Strong written communication skills.
- Organised and detail oriented.
- Comfortable using digital platforms.
- Good time management.

Travel:

- A full driving licence and access to a reliable vehicle or be able to efficiently travel for course of your duties, across the UK.
- Willingness to attend CRT engagement activities/conferences/events as required. This may include occasional evening and weekend work.

Personal Attributes

- Creative and proactive.
- Collaborative team player.
- Enthusiastic and adaptable.
- Willingness to learn and develop professionally.
- Highly organised.
- Conscientious with a positive attitude.
- Values-driven and aligned with CRT's mission.

Positioning Within CRT's Structure

The Content Creator provides support to the External Affairs team.

The role ensures:

- The CRT is producing high quality and engaging content linked to our Communications Strategy.
- The CRT's corporate social media channels and website are regularly updated with impactful examples of our work in line with best practice.
- The CRT's impact in communities is captured through high quality filming and photography.